

MAISON BOUEY
VINS DE BORDEAUX ET DE TALENT

MC GROUP
PRODUCERS' ALLIANCE



Maison Bouey

www.maisonbouey.fr



LUCKY STUDIO

“We invent the Bordeaux wines of the future without ever forgetting our family origins.”

[PATRICK BOUEY]

Expertise

After three generations as a wine grower and merchant, Maison Bouey has become an expert in developing tailor-made brands as well as marketing its own international brands. Its winemaking and sourcing expertise perfectly meets customer needs right through to the creation of exclusive packaging with sales and promotional tools. As a preferential supplier to the major supermarket chains and wholesalers, in France and around the world, Maison Bouey also distributes wines from an extensive range of Bordeaux estates, at every conceivable price.

Key figures

- Founded in 1958 by Patrick Bouey's grand father and father.
- Export sales : 30%.
- Staff : 48 employees.
- 16 million units bottled annually in Maison Bouey's facility and Châteaux.
- Inauguration in 2010 of a 13,000 square meter facility (bottling lines, vat room, offices, tasting rooms and an 8 million bottle warehouse under the same roof).

The team

- Chairman and managing director: Patrick Bouey.
- Export manager: Colette Van der Hauwaert.
- Marketing manager: Stéphane Oudar.

Distribution

France: on- and off-premises with major modern trade chains.
Export: importers and wholesalers in 55 countries + International Airline in-flight listings.

Certifications

BRC Global Standard Food version 4, International Food Standard (IFS) higher level.

Wines

- Vin de France and IGP wines.
- Bouey Family Estates: Château Maison Blanche and Château Lestruelle (both Médoc Cru Bourgeois).
- “Portraits” Châteaux Selection.
- International Maison Bouey Bordeaux brands.
- Châteaux Selection from all Bordeaux appellations.

